



# PGDay Israel 2023

# Sponsorship Prospectus

7th Annual PostgreSQL Conference in Israel, October 19, 2023

[pgday.org.il](http://pgday.org.il)

# About the Event



- PGDay Israel 2023 is a non-profit event hosted and run by the PostgreSQL Israel Community.
- This is the sixth time PostgreSQL enthusiast from all over the world join together in Israel to share their knowledge and experience with PostgreSQL community.
- After two years of online conferences we proud to meet in person our speakers, sponsors, and participants.

# Events History

- Started from 2017.
- All events were recognised under the community event guidelines.
- More than 100 participants and speakers on each event.
- Events websites:
  - [2017.pgday.org.il](http://2017.pgday.org.il)
  - [2018.pgday.org.il](http://2018.pgday.org.il)
  - [2019.pgday.org.il](http://2019.pgday.org.il)
  - [2020.pgday.org.il](http://2020.pgday.org.il)
  - [2021.pgday.org.il](http://2021.pgday.org.il)
  - [2022.pgday.org.il](http://2022.pgday.org.il)



# Attendees



- PostgreSQL DBAs
- PostgreSQL core and extension developers
- Application developers
- System and database architects
- IT managers

# Why Sponsor?



Sponsoring PGDay Israel is an opportunity to:

- Expose your company and its products to the fast growing community of PostgreSQL developers, administrators, and users in Israel.
- Develop business relationships.
- Contribute to the growths of PostgreSQL Israel Community.

We are proud to propose you a range of sponsorship opportunities.

All options may be discussed and customized for your purposes.

# Partner



- The price is 15,000 New Israeli Shekels (VAT not included).
- This is the level offering maximum visibility.
  - Logo on the event homepage with a status designation;
  - Mention in opening and closing statement;
  - Promo material distribution at the reception area;
  - 30 minutes presentation to the participants;
  - Logo on badges;
  - Speakers dinner.

# Supporter



- The price is 5,000 New Israeli Shekels (VAT not included).
- This is the ideal level for showing your support to the community.
  - Logo on the event homepage with a status designation;
  - Mention in opening and closing statement;
  - Speakers dinner.



# Travel Sponsorship



- This sponsorship will contribute towards invitation of the most interesting speakers as you can pay for the ticket and a hotel accommodation.
- Please discuss this option with us.



# Thank You!

Michael Goldberg

PostgreSQL Code of Conduct Committee Member

Volunteer Regional Contact, Israel - PostgreSQL Project

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